

## **Week 2's Homework (individual)**

- I. Read the Ford Pinto case (handout) and Grace's summary of Jackall (5 under DI in the Readings).**

### **Questions:**

- a. So, is there an ethical issue in the Ford Pinto case? If so, what should Ford have done differently?**
- b. Is there something unethical about using cost-benefit analysis?**
- c. How close is Jackall's analysis to your experience of working in organisations?**
- d. Were you aware of any measures to protect or improve the ethical culture of organisations where Jackall's analysis seemed to apply?**

