

Week 3's Homework (individual)

- 1. Read the handouts by Kidder (2) and Hausman on the financial crisis. Are they onto something? Discuss.**
- 2. Read the Coastal Uniforms case, and answer:**
 - a. Discuss the issue of Coastal's "Rule 35" and the incentives it provides.**
 - b. Identify any legal and ethical issues that Andrew Vilas needs to be aware of.**
 - c. Discuss the advantages and disadvantages of each decision Andrew has made and could make.**
 - d. Advise Andrew what he should do.**
 - e. In your experience, is the culture at Coastal unusual?**

- 3. Read “The Failure of Business Ethics,” by Plender & Persaud in the Package (15, in D3). In the light of their article, how might you improve the ethical culture at a company such as Coastal, if you were Andrew’s boss?**
- 4. Complete your third Reflections diary note.**
- 5. Due by 9:30 am next Wednesday, max four pages or less. (Be prepared to share in class.)**